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NON ZOOM

Three new cameras designed to inspire. Starting with the totally new EOS-IDs Mark III. With a 21.1-megapixel full-frame CMOS sensor, dual "DiG!C III" Image Processors, and a 3-inch LCD monitor, it's far and away the most remarkable camera Canon has ever created. The newly redesigned 10.1-megapixel EOS 40D lets

photographers take the next leap forward, with its DiGIC III Image Processor and 6.5 frames-per-second shooting. Along with the exceptional EOS-ID Mark III with its blazingly fast 10.5 frames-per-second shooting and 10.1-megapixel CMOS sensor. Canon makes the creative process easy, rewarding and, most important, inspiring.

To get more inspired about the Canon EOS system, go to: www.usa.canon.com/dlc

